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Acolyst's Ellie Nazemoff Recognized by Everything Channel's CRN Magazine as One of the Top Women of the Channel

Acknowledged as part of the "Elite CRN Power100" – Honored for Exceptional Leadership and Dedication to Channel Partners' Success

Fredericksburg, VA, July 26, 2010 – Acolyst, the company that aligns people, process and technology to solve today's complex business problems, today announced that Ellie Nazemoff, CEO/President, has been recognized by Everything Channel's *CRN* Magazine as one of the top Women of the Channel in addition to being honored as one of the elite *CRN* Power100. *CRN*'s annual list recognizes female executives across vendors' channel organizations, distributors and solution providers for their accomplishments over the past year and the far-reaching impact they are having on the technology industry going forward. This year's Women of the Channel were chosen by the editors of *CRN* magazine based on their achievements as executives and the amount of influence they wield over the technology channel.

Ellie Nazemoff is a true visionary and driven executive with a lot of passion. She is not afraid of change and knows that during tough economic times taking a bigger risk can many times be very fruitful. She is also aware of the value of teamwork within her company in addition to her partnerships in the channel. Partnering with a company is not a term she uses loosely; she means it and expects the same in return.

Partnering with leading vendors such as CA Technologies, Nazemoff is determined to expand her business and market by continuing to focus on her company's mission of 'aligning people, process and technology to solve business problems' using advanced visualization techniques and tools.

"Women hold many prominent executive positions at vendor organizations, distributors and solution provider organizations, providing critical insight and influence when it comes to technology and the channel. The Power100 is the Who's Who of Women in the Channel. They represent the largest and most powerful vendor organizations and VARs and it is an honor to highlight their accomplishments and include them in this ranking. We want to honor and congratulate these women for their contributions to the industry and their respective organizations," said Kelley Damore, VP, Editorial Director, Everything Channel.

"As CA Technologies and Acolyst have grown their partnership over the years, I have come to know Ellie as a consummate business professional and an asset to our industry," said Adam Famularo, senior vice president and general manager for CA Technologies Recovery Management and Data Modeling Customer Solutions Unit. "I join *CRN* in congratulating her on her accomplishments and receiving this special honor."

A special feature of the Women of the Channel is in the July issue of *CRN* Magazine and expanded coverage will be featured online at www.crn.com.

About Acolyst

Acolyst is headquartered in Fredericksburg, VA and its successes are centered on experience resources, forged partnerships, and our commitment to customer satisfaction. Acolyst is a woman-owned, small business technology integration company. With its customer centric, results oriented approach, Acolyst had become a low risk, high quality solution for many businesses. Acolyst's Vice President, Valeh Nazemoff, expresses that the vision of the company is "helping people discover a better way of working." Acolyst has been a leader in technology process improvement for over 20 years. For more information, please visit http://www.acolyst.com

Everything Channel

Everything Channel is the premier provider of IT channel-focused events, media, research, consulting, and sales and marketing services. With over 30 years of experience and engagement, Everything Channel has the unmatched channel expertise to execute integrated solutions for technology executives managing partner

recruitment, enablement and go-to-market strategy in order to accelerate technology sales. Everything Channel is a UBM company. To learn more about Everything Channel, visit us at http://www.everythingchannel.com.

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